



MEDIA GUIDE Print: Manufacturing sMart

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One-sixth page sMart ads are a great way to promote your webinars, online videos, brochures, white papers, case studies and other special promotions. Unlike the old-fashioned "classified" section, these value-priced sMart ads are larger and higher profile. And best of all, they'll never be buried in the back of the magazine.

Pricing

Manufacturing sMart ads start at \$645. Of course, we offer significant discounts (up to 50%!) for advertisers who schedule a program with us. For details, contact Dave Friedman, *friedman@agma.org*.

Sizes

sMart ads measure 2¼ inches wide and 4¾ inches tall. They fit six to a page. This configuration is ideal for promoting industry resources and any time you need more space from your limited budget. One-sixth page ads can be combined together to make larger ads at a lower cost than run-of-book.

Examples



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